

INSTITUTO



TERRA



BA

GO

MG

ES

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PR

Instituto Terra
Aimorés, Minas Gerais, Brazil
709,87 hectares



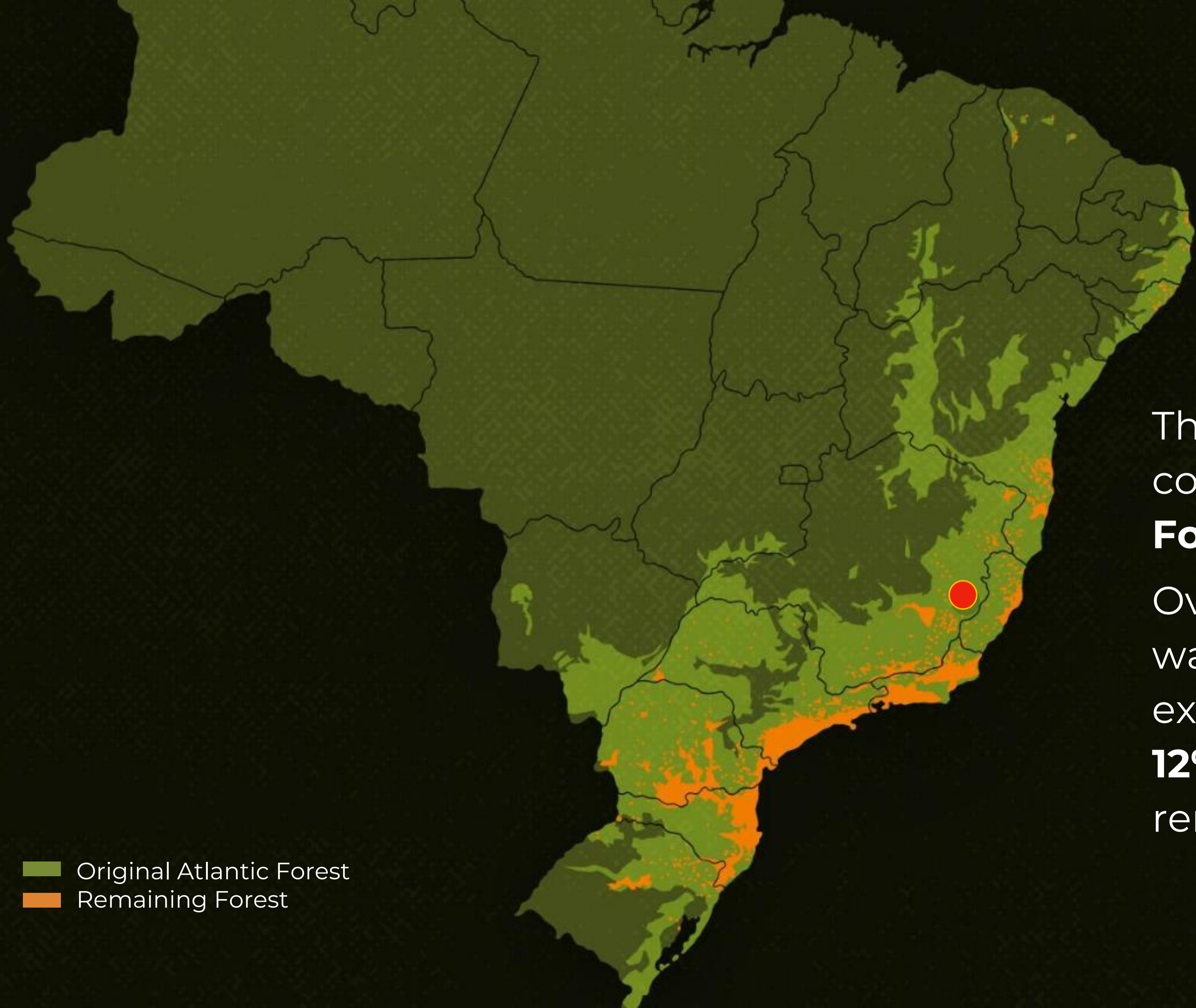
Rio Doce

Extension: 853 km

Basin: 83,400 km

Municipalities: 228

Population: 4.1 million



Original Atlantic Forest
Remaining Forest

This region was once covered by the **Atlantic Forrest**.

Over centuries, the land was intensively explored. Now about **12%** of the forest remains.



THE DREAM OF BUILDING A FOREST IS WHAT STARTED INSTITUTO TERRA.

In the 1990's, **Lélia Deluiz Wanick Salgado** and **Sebastião Salgado** decided to give back to nature what years of environmental degradation destroyed.

2000



2013



They made the family farm become a PRNH - Private Reserve of Natural Heritage, which is a title legally given to an area of environmental protection.

PRNH Fazenda Bulcão was created in 1998 and is the first environmental recognition granted in Brazil to a totally degraded property. This was only possible because Instituto Terra was **committed to reforest the area.**

Hands on the earth. Let's replant a forest!

All the work of Instituto Terra has been based on research and experimentation of “**learning by doing**”.

We planted the first trees in 1999. With the eroded soil exposed to relentless sun, **almost nothing** survived after the first tree plantation.

Then, year after year, the loss rate decreased: to **60%** and **40%** in the beginning, and from **10% to 20% now**.



Hands on the earth. Let's replant a forest!

Over the last 23 years, Instituto Terra has acquired knowledge and experience and develops projects such as:

- **ecosystem restoration**
- **production of seedlings of endemic species**
- **recovery of water sources in the Rio Doce**
- **environmental education**
- **applied scientific research**





Ecosystem restoration

2,072 hectares of reforested forest,
609 hectares in the Fazenda Bulcão

2.6 million trees planted inside and out
the Fazenda Bulcão

The fauna has returned:

172 species of birds

33 species of mammals

15 species of amphibians

15 species of reptiles

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Production of seedlings of endemic species

More than **6 million native seedlings** produced since 2002 from **297 different species.**

Our nursery can produce **1 million seedlings per year.**

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2017



2019



2020

Environmental extension Olhos D'Água Program

1,960 water springs recovered
1,049 rural producers served

We have the goal of **recovering 300,000**
water springs in the Rio Doce Basin.

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Environmental education

The educational programs are focused on children, youth and public school teachers.

192 students graduated from NERE since 2005

More than 82,000 people received some training from Instituto Terra

177 municipalities participating in courses on environmental education

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Applied scientific research

Seed laboratory: 9,200 kilos of seeds collected and stored.

Portal Semear: online encyclopedia for information on native species of the Atlantic Forest

Genetic Bank: conservation and multiplication of species at risk of extinction

Scientific Committee: academic research carried out with the Institute



2000



2006



2013



**IT IS POSSIBLE TO
RECUPERATE
THE FOREST!**

Your donation makes a difference

It helps **Instituto Terra** to remain active:

- bringing Brazilian rainforests back to life
- recovering devastated areas
- making people aware of the importance of forests and biodiversity
- promoting sustainable development to small rural producers
- inspiring people to reforest

Your donation makes a difference

Donate with **PayPal**



Find other ways to donate on our **website**
[institutoterra.org](https://www.institutoterra.org)

Together **better**
we make a **greener**
world! **healthier**



LET'S DANCE!

Gilberto Gil
Refloresta

A song that sings
what we believe



#REFLORESTA



INSTITUTOTERRA

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